

Nigel Nicholson appointed book series editor

Professor of Organisational Behaviour Nigel Nicholson has been appointed Series Editor of the management book series 'Decision Makers', launched by independent publishers Format Publishing.

Most of the contributors to the series, launched in September at the School's Blackwell's Bookshop, are faculty or associates of London Business School. They include Professor of Decision Sciences, Zeger Degraeve; Assistant Professor of Organisational Behaviour, Anand Narasimhan; and Adjunct Associate Professor of Strategic and International Management, Dominic Houlder. The Decision Makers series is unique, positioned for the practicing manager but academically authoritative. These qualities, says Professor Nicholson, are what attracted him to taking on the role of editor.

"I see Decision Makers as a well thought through venture that will make a big impact in the market, where I perceive a big gap between glossy and insubstantial books that 'dumb-down' management topics, and others that pretend to be written for managers but are really indigestibly academic," says Professor Nicholson. "My specialisation is the people side of business, which is increasingly recognised as the source of the most important challenges to effectiveness," continues Professor Nicholson, "This will



be a key part of the series – identifying what people need to change in their thinking, actions and relationships."

Among the titles in the series are: *Change: how to adapt and transform the business*, by Professor Anand; *Strategy: how to shape the future of the business*, by Professor Houlder; and *Negotiation: how to make deals and reach agreement in business* by Professor Pillutla.

The Decision Makers series is available from all major bookshops. To find out more, visit www.formatpublishing.co.uk

